

The Formal Opening of

Fall Suits, Costumes, Wraps

Takes Place Tuesday and Wednesday.

WE will, however, have on exhibit Monday a great number of imported costumes- they are all our importation and exclusive with us.

Our showing this season of ultra-fashionable garments far eclipses any previous season. Fashion's exponents will find the

display of extreme interest. Imported Gowns for evening and reception wear, \$29.75 to \$350.00. Demi Costumes for calling or street wear, \$24.75 to \$150.00. Imported Wraps for street, evening and carriage wear, \$24.78 to \$195.

Tailored Suits from \$9.95 to \$100.00. Walking Skirts from \$3.98 to \$19.75.

Cravenette Coats from \$8.50 to \$35.00. Fall Jackets from \$5.00 to \$75.00.

Evening Waists-exclusive styles-\$9.95 to \$75.00. Fall Shirt Waists from \$1.00 to \$15.00.

Three Extra Specials for Monday's Selling Positive reductions on new and stylish garments.

\$24.75 New Fall Suits for \$19.75.

We have taken \$5.00 off the price to induce you to buy Monday. About 100 of these suits—made in long and short coat effects, also vests in new short pep-lum effects—materials are Broadcloths. Cheviots and Fancy Materials— these garments are handsomely tailored and trimmed— \$19.75 newest style skirts-824.75 values-special.

\$6.50 New Silk Waists \$4.95.

This offering is for Monday only. These Waists are made lined or unlined—of Taffetas, Peau de Soies, Louisines, Peau de Cygnes, Crepe de Chines, Lace Nets and the new plaid Taffeta—this season's newest styles—variously trimmed with tucks, pleats, hemstitching, fancy tabs, buttons—made with the new leg o'mutton sleeves—styles that cannot be duplicated \$4.05 in this city -\$6.50 values-special for Monday. . . .

\$15.00 Silk Shirt-Waist Suits \$7.50.

These Suits will be placed on sale Monday at 10 o'clock, as they will arrive by express early in the morning and the sale cannot be gotten ready until ther They are made of extra quality Taffeta, of a grade that retails at 75c a yard—come in solid blue, black and brown, also with white pin dots—waists are finished down the front with wide knife pleats—pleated back—fancy stock—full sleeves—skirts of the correct pleated style with

7,000 Dozen Handkerchiefs of Swiss and Linen at Half.

THIS lot of Handkerchiefs was bought ridiculously cheap, owing to the fact that they are surplus lots, canceled orders and "seconds"; the majority of them are in perfect condition and worth full price -it's an opportunity you should avail yourself of. Handkerchiefs of all kinds for men and women.

THE Women's Handkerchiefs are made of fine lines—real hemstitched-with hand embroidery, also three different size hems-some of them time Swiss Handkerchiefs, exquisitely have hand-embroidered initials-every embroidered initials, others drawn one is worth double or more than double work and embroidered.

VISITING merchants will find this an unusual opportunity for stocking up on Handkerchiefs, as they can buy them in this sale for considerably less than importers and jobbers ask for identical qualities.

On sale on main floor and in basement. Extra space.

Handkerchiefs worth to 124c at ... Sc Handkerchiefs worth to 40c at 19c Handkerchiefs worth to 20c at . 81/3c Handkerchiefs worth to 80c at ... 25c Handkerchiefs worth to 25c at ... 121/2c Handkerchiefs worth to 75c at ... 38c

ONDAY we will inaugurate our Fall Opening Sale. It will be a day replete with magnificent displays of new fall merchandise and of extra special values. Every department has been called upon to make sacrifices in order to give you great buying incentives, and they have responded most liberally. The offerings, we believe, can be characterized as extraordinary; the saving advantages are worth considering.

Open Daily Until 6 O'Clock.



Write To-Day for Our New Fall Catalog-Mailed Free of Charge.

Magnificent Display of Lace Robes and Real Laces. THIS is pre-eminently the lace store of St. Louis-our collection of fine laces is without com-

parison in the West. We have an immense selection of Real Laces, including Irish Crochet, Venetian, Point,

Point Applique, Burano, Marquis, Real Val., Duchess, Rose Point, etc., in Bands, Galloons, louncing, Allovers, Collars, Berthas, etc. Of Lace Robes we show an immense line, Spangled, hand-

embroidered, Chiffon, Cloth, Nets, all the latest novelties-\$10.00 to \$200.60. SPECIAL FOR MONDAY - 40 Robes, including spangled Robes, Planea Lace Robes and French Voiles, in white. cream and black; only one of a kind; \$10.00 worth up to \$25; Opening Sale Price. \$10.00

ace Berthas, Scarfs and Collars, from \$2 up to \$100.00. Fancy Chiffen evening wear, real Gauses, Nets, etc., the season's newest effects—98c to \$7.50 a yard.

Fall Silks and Velvets.

find it advantageous to make selections early.

New Plaid Silks-Prench and Scotch effects,

New Crepe de Chine-Large fioral designs,

New Pancy Velvets - Dark shades, also black.

New Silks for Shirt-Watet Suits-Large col-lection, small neat effects-yard 49c and

an immense collection-per yard

24 inches wide-yard

\$1.00 quality-yard

12 Dessert Plates

Black Taffeta Silk-Rustling kind, 24 inches wide, the \$1 quality-special Monday only, yard 69c

New Crush or Breadtail Velvets-Very popular fabric for waists-yard, 85c, \$1.00 and. \$1.50

\$1.00 Wash Taffeta Silks 59c.

This is by all means the greatest value offered you in many a day. Plain solid colored Wash Taffetas, used for many purposes — they come in every conceivable shade, 22 and 23 inches wide—regular

We have a superb line of Veiling and Neckwear, embrac-ing every late novelty. Lace and Spangled Berthas, Vokes, Collar and Cuff Sets, etc.; also the new Auto-mobile Veils, ranging in price from 496 to \$6.00. EXTRA SPECIAL—Luce Collars and Berthas in Point,

Gauze, Oriental, Point Venise and Irish \$1.49 Crochet-worth up to \$3.00-st ... Spangled Flounces in eilver, gold and opal with allovers and bands to match.

Lace Coats and Mantles-Large variety -\$12.50 to \$125.

New Fall Dress Goods.

WE are showing magnificent lines of the CASHION'S mandates are closely followed in newest dress fabrics, both foreign and dothis section, and fabrics decreed in vogue mestic weaves. The foreign fabrics were imare here in splendid variety. We will have on ported direct and comprise the otyles that are display Monday a great number of high-class confined to us. Of many of the finest fabrics, novelties, goods ranging in price up to \$9.00 a ranging in price from \$2.00 to \$10.00 a yard. we have but a single dress pattern, insuring the yard. Those who dote on exclusiveness will purchaser of exclusiveness.

New Crepe Egypts—All wool, light and dark shades, also cream and black, 46 inches wide— 65c 65c New Crepe de Paris-Soft silk and wool, a clingy fabric, light and dark shades, also white, cream and 98c black, 40 inches wide-vard ... New Crope Eollenne -- Soft wilk and wool, street and evening shades, including black, 44 inches

wide, two grades-yard, 98c and. New Tallor Sulting - An extensive line, new checks, plaids and stripes, also mixtures, 54 inches wide-yard, 75c to ... \$2.00 New Black Mohale Flaetta-Silk finish, a new wool fabric for tailor gowns, 44 to 50 inshes wide -yard 98c to.....

New Water and Spot Proof Black Broadcloth-In chiffon \$2.50 and the regular finish, ready to wear, 54 inches wide - per vard. New Black Kersey and Melton - For coats, guaranteed fast black, 86 to 60 inches wide \$2.50

A \$59.00 Haviland China Dinner Set for \$30.00.

59c

THERE are exactly 17 sets-they were secured at a low figure, owing to some of the pieces having slight blemishes, which, however, you would not be able to detect, and even if your attention were called to them you would fail to notice any defect. This grade of china is one of the best on the market, made by Theo. Haviland, Limoges, France-the designs are beautiful-each piece is beautifully decorated with small pink spray flowers-fine coin gold stippled-there are 113 pieces in each of the sets, as follows:

12 Teacups and Saucers 12 Individual Butters 12 Dinner Plates 12 Breakfast Plates

4 Meat Platters 2 Covered Vegetable Dishes 1 Open Vegetable Dish

1 Pickle Dish 1 Covered Butter Dish

Splendid Hosiery Values For Monday.

12 Sauce Dishes



Boys' extra heavy fall scamless fast black ribbed cotton Bicy cle Hose-sizes 6 to 10-double heels and soles - 25c values-Monday, 19c

Women's full regular made seamless fast black, tan and fancy pattern cotton Hose -high-spliced heels and double toesplain or dropstitched -25c grade 19c

Mon's extra fine full seamless, regular made, fast black and tan colored cotton and lisle thread Hose, double soles and high-spliced heels-35c grade, pair

Women's extra fine imported full regular made cotton and lisle thread Hose, fast black and fancy colors, plain or dropstitched, also lace openwork, high-spliced heels and double toes, 50c kind-Monday, 3 pair for \$1.00, or, per pair

Corinne Kid Gloves. One Dollar a Pair.

W E wish to lay great emphasis VV on our assertion that the Corinne Kid Glove for women is the best value at \$1.00 on the market; they are made expressly for Grand-Leader, of fine selected and tested real kid skins, every pair warranted perfect in fit and finish; adapted for all shaped hands with long, short or medium length fingers; they come in a complete line of sizes, in Kid. Suede, Mocha and Cape Gloves.

Corinne Cape Gloves-One large clasp; outside seam; ideal for shopping

Corinno Mocha Gioves - Pique sewn, in tan. castor, gray, brown and black, fastened with one large clasp.... \$1.00 Corinne Suede Giores-Two clasp, overseam sewn, silk embroidered backs, all colors

and sizes. Corinne Glace Kid Gloves-Two clasps, overseam sewn in pearl, eream, blue, green, gray, brown, red, tan, mode, castor, white and black; embroidered on back in black, white or self stitching \$1.00

Children's Corinne Gloves - Two clasps, overseam sewn; glace; sizes 414 to 634; in tan, gray, brown, white, red and mode—a pair.

Millinery Opening

Monday and Tuesday, Sept. 12th and 13th.

HE Autumn Fashions in Militarry are ready for your inspection and approval. The display for surpasses that of any previous cason. Foreign Creations are here by the hundreds as well as those train the master designers of America.

> No Cards having been issued for the opening. Consider this announcement your invitation.

WE HAVE made special efforts in our lines of Trimmed Hate at \$4.98, \$7.50, \$9.98 and \$12.50. The result is, we are offering unusually strong values at those prices. We are confident you will be more than elated with the styles and with the values.

Extra Specials for Monday Only.

Ready-to-Wear Mats-A nice selec- Made Hats of silk velvet, also of braid tion; every hat made Special Opening Price. 98c Ready-to-Wear Hats - Very stylish,

nicely trimmed, also felt and velvet draped ready-to-wear Turbans, worth \$2.00 to \$2.50 - Special Opening Price, choice \$1.49 Untrimmed Shapes-50 styles, all colors, good felt shapes.

69c worth 98c each, at Pompons-Extra large Feather Pompons, all colors-Special

and chenille, in a great variety of the Special Opening Price. \$1.75

Silk - Brim Hats with velvet crowns, assorted shapes, \$1.50 values -Special Opening Plumes-Black or white, 18 inches

long (not the cheap woolly kind). Worth \$1.75 -on sale Monday at 98c

25C Free-Nice quill end with each plume.

You Will Save Fully 25% On Lace Curtains, Drapery, Etc.

OUR purchases for this season were double those in previous seasons, especially in foreign goods, and we are showing the largest line of popular-priced Curtains in the city of St. Louisthe designs are what we consider the cream of the most prominent makers in the world moreover, we are able to save you fully 25%, owing to the mere fact that we import direct.

Ruffled Muslin Curtains 39c to \$1.50 a pair. Ruffled Robbinet Curtains 98c to \$5.00 a pair Nottingham Lace Curtains 69c to \$7.50 a pair. Irish Point Curtains \$2.50 to \$25.00 a pair. Brussels Lace Curtains \$3.50 to \$20.00 a pair. Renaissance Lace Curtains up to \$75.00 a pair. Real Cluny Lace Curtains up to \$25.00 a pair. Real Arabian Lace Curtains up to \$38.00 a pair. Bonne Pemmes in Arabian, Renaissance, Irish Point and Duchess Lace up to \$20.00 each.

- Real Irigh Paint 3% yards long-usual seiling price \$5.00 a pair-on special sale at

WE have a complete stock of the latest products of Drapery. goods comprising the most desirable foreign and domestic weaves, embracing plain and figured Velour, plain and figured Verona, Shikei Cloth, Krunkle Cloth Tapestries, including the finest grade goods at \$10.00 a yard; Satin Damask, Silk Brocades, in fact all classes of goods you would expect to find in upto-date upholstery departments. We are well equipped for making all kinds of drapery and for

reupholstering furniture. Estimates furnished on request.

Rugs, Carpets, Linoleum and Floor Oilcloth Below Current Prices

Floor Olicloth-50 rolls, worth Axminster Carpets - All the

up to 45c a yard. 25c High-Grade Lineleum-A thou-

yard-Monday. All-Wool Ingrain Carpets-Good patterns, 75c quality. 59c Axminster Rugo-Size 9x12 feet.

Brussels Carpets in pretty bright worth 85c a yard, at 69c Royal Wilton Velvet Rugs Wilton Velvet Carpets-New patterns, worth \$1.35 a 98c

latest Fall patterns, worth \$1.50 a vard. sand yards, worth up to 75c a Wilton Velvet Rugs-Size 9x12 feet, exquisite patterns.

> worth up to \$30.00, at

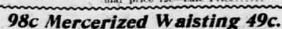
Size 9x12 feet, worth \$42.50, \$35.00

Great September Sale of Royal Granite Steel Ware. Every piece guaranteed "first" quality. Prices

are a full third less than regular.

Coffee Higgis-2 quart size reg. 47c Berlin Sauce Pan— 4 quart size, regular price 42c— 29c Tea Pots-2-quart size: regular 29c Lipped Sauce Pan-5-quart size, regu-lar price 39c-Sale 24c lar price 29c—Sale
Price
Covered Buckets—2-quart dze:
regular price 29c; Sale Price
Columders—10-inch size: regular
price 29c—Sale Price
19c lar price 79c Sale Price 49c Rice Bellers—12 quart size: res- 48c ular price 23c-Sale Price. - 21c





These Mercerized Waistings were made in Germany. They come in small, neat effects, checks, plaids, stripes and Scotch plaids-

Brooches worth 50c to \$1.00 at 25c.

1,000 dozen new Brooches or Lace Pins, representing odd lots of a large manufacturer of Providence, R. L., and a New York importer. There is a large and varied assortment of beautiful brooches with fancy jeweled settings-some enameled in rolled plate and finished in knots, wreaths, sunbursts and floral designs, both plain and fancy styles, claborate and modest settings-as regards styles and qualities, this is the

The New Dress Trimmings.

Our showing of new Dress Trimmings, we can safely say, is the largest and most comprehensive line in the city. The department is replete in all the latest foreign and domestic novelties; all the new beautiful color combinations and new styles and patterns of all sorts of trimmings and passementeries are here. Special for Monday fine silk embroidered appliques, chiffon appliques, a large assortment; odd pieces; all this season's goods; white, black, colors and combinations, plain and fancy—worth 75c and up to \$1.75 a yard 50c

The Basement Section Offers Splendid Bargains Monday.

Egyptian Dimities, worth Sc a yard-at..... 15c Pajama and Mull Checks, suitable for underwear and children's 15c Plata Nainsook, 38 inches wide, soft Waistings, imported white Mercer-

tzed Madras, for walsts or suits, new patterns, Sc grade— 12 1/2 C Mercerized Suitings, fine imported goods, solid colored with next stripes and dots, worth Se a yard—

25c

New Fall Wrappers. Special for the opening day-An excelient line of dark Percale Wrappers-splendidly made garments-\$1.75 and \$2.00 \$1.50 values for

Dimities - White imported pin-striped India Lisen, white, fine grade, 40 inches wide, worth lie a yard- 10c Scotch Flannels, large variety and desirable shades, in stripes and stripes and stripes, worth 46c a yard-Table Lineus, 70 inches, bleached, new designs, worth 65c a yard- 49c Table Damesk, 66 inches, all linen. Table Damask, new designs, 75C

Fine Wool Blankets.

Monday we will place on sale 500 pairs of 11-4 size strictly all-wool steam-shrunk Blankets: they com in white, gray, red or plaid; weight about 5% pounds, size 72x80 inches; actual value \$6.50 a pair—on special sale Monday-per

bleached, newest designs, \$1.00 worth \$1.25 a yard-at..... Table Padding, 54 inches, Damask Napklas, 19 inches square. bleached, worth \$1.35 a dozen \$1.00 Dinner Napkins. 22 inches square. hieached, worth \$1.55 a dozen \$1.35

Dinner Naphins, 20 inches square, all linen, newest designs, \$1.75 "Fruit of Loom" Muslin.

We will place on sale at 8 o'clock Monday three cases of the wellknown "Fruit of the Loom" Bleached Muslin at an extraordinarily low

Table Damask, all linen, 72 inches. Dinner Napkins, 22 inches square bleached, all linen, newest patterns, worth \$3 a dozen-at \$2.25

> **Hemstitched Table Cloths** At Special Low Prices. lo-4 size, worth \$1.00 \$1.50 12-4 size, worth \$2.50-\$1.89 All-Linen Toweling, fine grade, 10c

Eiderdown Cloakings.

colored borders, knotted fringe, 22x46 inches, worth 40c-at.....

We offer a large assortment of finest all-wool fancy Elderdown Cloak-ings, in stripes, figures or plain; lengths to 10 yards; worth as high as 65c a yard-

Good News for Those Who Have Boys to Clothe Boys' \$4.50 Sample Suits \$2.95.

A lot of boys' sample Suits-one or two of a kind-of mixed cassimeres and tweeds excellent fitting garments they come in different styles-Norfolk styles run in sizes 3 to 12 years - Double-breasted styles 7 to 16

years-good values at \$1.50-choice of the lot Mon-Boys' Novelty Suits-latest colorings

Russian Suits with Eton or saflog collars, handsomely trimmed, full cut, with pretty leather or self-cloth belts - sizes 214 to 6 years - \$5.00

Boys' School Suits of best Scotch Tweeds and Cheviotz latest colors and mixtures, also pavy blue Cheviots. in Norfolk and double-breasted styles-\$6.50 values, Monday.....

3 O'Clock Special.

los pieces of fine white Mercerized Waistings - most desirable patierns-12 different styles, in stripes, cords and checks-medium weight-goods suitable for Fall wear-worth 25c to 35c a yard-on sale Monday to basement at 3 o'clock,